

# First Flight Investing Non-Executive Directors Successes

RECENT INVESTING NON EXEC PROJECTS

## Pod, London

Retail: Healthy Food

Appointments made:

Chair: former Director, Grand Met

Non Exec: former Director of Boots

Non Exec: former CEO of American Express with passion for food

Non Exec FD: former FD of Arcadian International Plc

Invested £250,000 Current valuation £14.9m



## Bacchus, Sussex

Wine Closure Company

Appointments made:

Chair: former MD of COMUNICA PLC

Non Exec: former FD of Schweppes

Non Exec: former Director of Hambros & Financial

Controller Swiss Re

Invested £200,000



## Liberty Cars, Oxford

Electric Cars

Appointments made:

Non Exec: former VP BASF

Non Exec: former Chief Executive, Marshall Motor Holdings

Non Exec: former MD of Oriflame Cosmetics

Invested £273,000 Current valuation £24.4m



## Vykson, Kent

Waste Management Company

Appointment made:

Chair: former Director of CPA

Invested £100,000



## Ceres Media, London



Appointments made:

Non Exec: former CEO of H Bronnley & Co

personal care business

Non Exec: successful business development manager with UK and International expertise

Invested £35,000

## Classwatch, Hertfordshire



Classroom Management System

Appointments made:

Chair: former MD of Schott & ESA McIntosh

Invested £120,000

## CentraStage, Reading



IT-Predictive maintenance platform

Appointment made:

Chair: former Director of Marconi & VP Qualcomm

Invested £50,000

## AssayMetrics, Cardiff



Drug Discovery Company

Appointments made:

Chair: former CEO Onyx Scientific

Invested £50,000

Matched funding with Finance Wales

## Incahoot, Pewsey, Wiltshire



B2B-intermediary lifestyle facilitator

Appointments made:

Chair: former President & CEO of Virgin Life Care Inc

Non Exec FD: former CFO Watson Wyatt also Thomas Cook Group

Invested £170,000

## Claritum, Bath



On-demand spend management platform

Appointment made:

Chair: former MD ACT also Director Land Rover & President

Cimage Novasoft

Invested £70,000

## TBSC, Basingstoke

'Software as a Service' platform provider

Appointments made:

Chair: former Chairman, President & CEO of ICTV Inc. also MD of Litton Business Systems.

Non Exec: former Director of Barclays Bank

Non Exec: former Head of Finance at Starbucks also CFO of Rice & Dore Assoc

Invested £180,000



## Skiplex, London



Indoor ski slope centres

Appointments made:

Chairman: former CEO Girovend

Non-Exec FD: former FD at Noble House Group

Non-Exec: former CFO Oriflame Cosmetics

Investment (including other First Flight investors) £300,000