

Contributions Non-Executive Directors make to Boards

	Results from All firms with NED, % (n=180)	Results from 1-49 employees band, % (n=65)	Results from 50-499 employees band, % (n=115)
Outside objectivity	73	63	80
Strategic planning process	50	48	51
Finance expertise	33	34	25
Operational expertise	31	29	31
Network of contacts	28	18	33
Structure board procedures	28	22	31
Helped with growth problems	16	14	17
Brought marketing support	14	14	15
Provided ally on the board	13	14	11
Reduced board conflict	11	3	15
Gave confidence to financiers	11	17	15
Prestigious name on the board	9	6	11
Helped with turnaround	7	3	9
Customer information provided	7	5	8
Competitor information given	4	3	1
Company flotation advice	1	3	1

Survey: Contribution that NEDs make to businesses. (by Berry and Perren)